

Press release

# Verner Panton colouring a new world



*Fantasy Landscape*, Verner Panton

**Enter a world of extravagant, undulating shapes, bold, intense colours and world-class design when Trapholt presents one of the largest-ever exhibitions of Verner Panton's total oeuvre. Opens 30 September 2021.**

Verner Panton is one of the most prominent names in Danish design history. His spectacular use of colours and materials defied established norms and traditions and made the Danish architect world-famous as one of the most influential designers of his time, challenging habitual approaches to design.

The exhibition Verner Panton – Colouring a New World invites visitors to explore the expressive and unconventional designs created by this master of colour. Spanning five decades of colourful designs, the exhibition presents a wide selection from Panton's world, including furniture, lamps and textiles, but also sensuous immersive environments such as *Fantasy Landscape*; a 48 m<sup>2</sup> limited-edition interior landscape of softly undulating extravagant shapes in bold, intense colours. With installations like this, Panton departed from all conventional ideas of interior design: here floors, walls, ceilings and furniture merge to form a single, organic totality, offering Verner Panton's take on how to live with all senses engaged. The installation *Light and Colour*, which Panton created for an exhibition at Trapholt in 1998, takes visitors through eight rooms, each with their own colour scheme. The result is a high-impact, sensuous experience that makes you aware of the physical effect of each colour and what it does to you.

Says Karen Grøn, director of Trapholt:

With his designs, Verner Panton wanted to inspire us to inject greater sensuousness into our homes. And after many years of Nordic minimalism and a COVID pandemic that has kept us shut up inside the white walls of our homes, we are eager to once again feel ourselves, each other and the world. The design and colours of our surroundings have a major impact on how we feel and our sense of well-being. So what could be more natural

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than to present an exhibition that showcases a designer who, half a century ago, poignantly articulated how colours create our world.

The extensive exhibition will be one of the largest presentations of Verner Panton's work ever staged. Based on Verner Panton's programmatic speech from 1988, a total of 1,000m<sup>2</sup> is dedicated to Verner Panton's spectacular world, presenting his unique approach to colours and forms, ranging from tight geometry to organic sculptural forms, from his first designs to the last, from one-off design elements to furniture and installations that you are free to sit, lie, walk, lounge and fly in. A total of 583 objects and installations are on display.

Says curator Sara Staunsager:

Verner Panton is an extremely interesting figure in the history of design. His visions of how we ought to live with all our senses engaged not only found expression in his spectacular installations. He also translated it into designs such as the Panton Chair, the Flowerpot lamp and ergonomic chairs still found in many Danish schools to this day.

The exhibition is supported by the Augustinus Foundation, the Knud Højgaard Foundation, the George and Emma Jorck Foundation, the Lemvig-Müller Foundation, New Carlsberg Foundation, the Toyota Foundation and the William Demant Foundation.

The exhibition is presented at Trapholt from 30.09.2021 to 14.08.2022  
Trapholt, Æblehaven 23, 6000 Kolding, Denmark

**PRESS PHOTOS** available at

<https://www.dropbox.com/sh/67zfxxi6x4dw5s/AAD9rgDCBhLfy0sENLma7poZa?dl=0>  
Credits are stated in file names. Please include credits in the picture

**PRESS PREVIEW** 29 September 2021

12.30–13.00 LIGHT LUNCH FOR MEMBERS OF THE PRESS

13.00–14.00 PRESS PREVIEW OF VERNER PANTON – COLOURING A NEW  
WORLD / Guided tour of the exhibition by director Karen Grøn  
and the curators.

Please register to this e-mail: [beap@trapholt.dk](mailto:beap@trapholt.dk)



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Light and Colour, Verner Panton

For more **INFORMATION**, please contact

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Verner Panton in the Heart Chair